LOCAL SECTION

Upcoming Events

Brown Bag Lunch Series

When: 11:30am-12:30pm December 15th 2016
Where: Dow Corning Headquarters - 2200 W. Salzburg Road
Cost: Free

A couple times per year, the Professional Development Committee puts on a FREE (for everyone) event designed to stimulate engaging conversations towards improving self-development. The event typically includes watching a short clip of either a SWE Webinar or a famous TedTalk, then facilitators will prompt and encourage open dialog on the topic to learn from one another’s experiences and views. Historically this event has been very well received, and we plan to host another on December 15! Bring your own lunch, and join us at the Dow Corning Corporate Center. Topics to come out soon – so watch your emails 😊

Watch for our upcoming events!

Watch your emails and check the SWE calendar for event announcements! As we are all enjoying the holiday season, SWE is hard at work planning events for 2016 and into 2017. Events for professional development, networking, volunteering and more will be coming up.

Do you have an idea for an event? Do you have an event that your group would like to partner on with us? If so please let us know by emailing:

Mid-michboard@swe.org.

Recent Events

Landing Your Dream Job: THE BEST KEPT SECRET REVEALED!
Mid-Michigan SWE is partnered with the Great Hall to present an Interviewing, Networking, and Resume Building Professional Development Event. A successful interactive dinner event that provided a small group interactive, conversation-style setting with each speaker learning how to market and promote "your brand". The three expert speakers, each accomplished in their career and area of expertise, came from all across the state of Michigan and from a variety of backgrounds. They shared insights to gain the competitive edge it will take to land your dream position! Afterwards a private, one-on-one resume critique for personalized feedback and recommendations was available with each of the speakers. BIG Thanks again to the Great Hall, and all of our speakers: Andrea Kerbuski, Kyle Leichty, and Megan Dahl (and to all of our awesome volunteers!).

2016 SWE “Engage in Engineering for Girls” Summer Camps

The Mid-Michigan Section of SWE is hosted three, one-day Engage in Engineering camps in June this past summer. The camps were for middle school girls entering 6th-9th grade, and activities this year included 3D printing and activities about the environment, such as building a plastic bottle water aquifer. All of the campers from previous camps loved working with the volunteers! – THANK YOU TO OUR VOLUNTEERS!

NATIONAL SWE

Webinars

Upcoming Webinars – Watch them LIVE!

• One Size Does Not Fit All! How Each Leader Can Leverage Her Own Unique Executive Presence
  Date: 11/16/2016
  Details: As women move forward in their careers, the discussion often defaults to their executive presence. Interestingly, executive presence has remained a mysterious "X Factor" – we know it’s important, but what is it? More importantly, how do women in leadership leverage it to make an impact and drive outcomes?

• Leading Teams that Innovate
  Date: 12/15/2016
  Details: This webinar will describe the precise behaviors team leaders exhibited that made significantly more innovative than team leaders who did not use these behaviors.

• My email is driving me crazy! Help! Tools and Strategies for Professionals to Work Smarter that can be used NOW
  Date: 01/20/2017
  Details: Professionals are indicating a large increase in the volume of email, feelings of stress about their ability to respond in a timely manner and feelings of overload due to the volume of email. Many tips are available for suggestions to help but few of these have been data showing what really works. This session will present a summary of the last research of tools, tricks and hacks to allow attendees to Work Smarter – Not Harder.
• **Craft Your Career - Find a Job You Love**  
  Date: 01/27/2017  
  Details: Does the role you want seem unattainable? Finding a job that meets your passion is not always easy but with some conscious investment of time and effort it can be done. Learn some tips and techniques one engineer used to find and get into roles and jobs she loved.

• **Strategic Planning 102**  
  Date: 02/08/2017  
  Details: This presentation is aimed at college sophomores, juniors, and seniors. This webinar will provide participants with a deeper and more nuanced knowledge of the steps in a strategic planning process and the importance of aligning culture and strategy. It will demonstrate how participants can use strategic planning in the context of their college experience and in their first job.

**Recently Recorded Webinars**

**Program Categories** – Click HERE to view all of the program details
- **Women in Academia** (11 Programs)
- **Career Management and Life Transitions** (73 Programs)
- **Inclusion and Cultural Awareness** (8 Programs)
- **Governance** (13 Programs)
- **Innovation and Disruption** (9 Programs)
- **Strategic Leadership** (14 Programs)
- **Voices from the Field Recordings** (19 Programs)

**To Register for the Upcoming Live Webinars** – Click HERE  
**NOTE:** Webinars are FREE for SWE members, and $49.00 for Non-SWE Members

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**GENERAL INFORMATION**

**About Mid-Michigan SWE**

The local Mid-Michigan SWE section, chartered May 11, 2009, covers the Great Lakes Bay Region, including Alma, Bay City, Bridgeport, Frankenmuth, Midland, Mt. Pleasant, and Saginaw. Currently we have approximately one hundred women representing twenty companies as a part of our local section. These companies represent many different industrial sectors including automotive, chemical, construction, consumer products, and solar.

Below are a few ways to get more information about your local Mid-Michigan SWE Section. They are a work in progress so check back frequently for up-to-date information.

**CHECK OUT OUR NEW SECTION WEBSITE:**
http://midmichigan.swe.org/  
See more information about SWE and view the upcoming events calendar!

**JOIN OUR LINKED IN GROUP:**
http://www.linkedin.com/groups/Society-Women-Engineers-SWE
LIKE OUR FACEBOOK GROUP*:  
http://www.facebook.com/midmichigan.swe

*If you cannot access Facebook from your work email, please forward to your personal email address!

You’re on our Email List, but are YOU a Member?

How to become a Member of SWE:

While signing up to be on our email distribution list and attending Mid-Michigan SWE events is great, there is a little more to becoming a SWE member. Don’t get us wrong – we welcome anyone to our events, member or not. We are also thrilled to have the opportunity to network and meet other women who may not be members of SWE, and help them find opportunities to volunteer in our communities.

Unfortunately, when we charge for events, we typically need to charge non-SWE members a little more than our rate for members. Why is this? As it turns out, a portion of the fee that you pay to SWE nationals when you sign up to be a member of SWE comes back to the section to help fund events. That’s why we can charge members less – a portion of our budget is funded by their memberships!

So, if you want to become a member of SWE, here is what you do:

1. Go to swe.org and click on Membership.
2. Click on Types and Benefits to see the different kinds of memberships available and other information throughout the page. These include a standard professional membership for $100 annual fee, joint membership options with other minority organizations, and discounts for recent grads and those who are retired or may be unemployed. (The most common membership type is Professional, and anyone with a degree in engineering or similar field qualifies.)
3. After you determine which membership group you fall into, select Join across the top bar or the yellow button that says Join/Renew.
4. This will open another window and click on “Become a Member (Non-member”).
5. Follow the prompts to create your account.
6. Select your membership. There is a one-time processing fee of $20 for all new members. You can then proceed to the Checkout.
7. Processing may take a little time, but you will typically be notified by mail with your membership number, and you will start to receive the occasional email from National SWE.

The most common question we hear is, “Will my company pay for my membership?” In our experience, some companies do, and some do not. We even have seen employees of the same company get different answers depending on their department policies or their boss’s discretion. It doesn’t hurt to ask, but be prepared that not all employers are funding professional memberships. If you have any other questions, feel free to contact Mid-michboard@swe.org and we will do our best answer your questions!

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